



Media Kit

2026



Hollywood TAP (Trends And Places)

TAP into Hollywood, Dania Beach, Hallandale Beach, Miramar, Cooper City, Davie, West Park & Pembroke Pines — 8 cities, 1 VIBE! ✨



HollywoodflTAP.com — the only website exclusively spotlighting the Hollywood, Florida area and beyond! 📍 ✨

www.hollywoodfltap.com (786) 763-1875 info@hollywoodfltap.com

Business Profiles

Your Local Digital Hub!

Your business profile on Hollywood TAP is your one-stop mobile hub to connect with local customers fast and easy! Whether you're promoting a restaurant, shop, or service – your profile works like a mini-website, providing instant access to everything customers need: your phone number, location with directions, website, social links, images, videos, and more. Unlike Google, which pulls in businesses from anywhere, Hollywood TAP focuses only on the Hollywood, Florida area. It's also a great temporary web presence if you don't have a website yet!

Why This Helps Your SEO

 **Backlinks > Direct Links** – Search engines love backlinks (like your profile on our site)! They signal 🏠 that your business is trusted and valuable, which can boost your rankings 📈. It's not just about clicks – it's about credibility 📁.

Choose Your Plan

Basic Boost – \$99/year

Perfect for getting started with a strong digital presence. Includes:

-  Custom QR Code – Branded with your logo
-  Flyers for Specials – Upload promo images or videos
-  Interactive Map – With turn-by-turn navigation
-  Quick Links – Tap-to-call, website, and social pages
-  Image Gallery – Add up to 25 photos
-  Videos – Feature up to 5 short clips
-  Hours of Operation – Easily visible
-  Business Description – 2-3 engaging paragraphs

Pro Connect – \$199/year

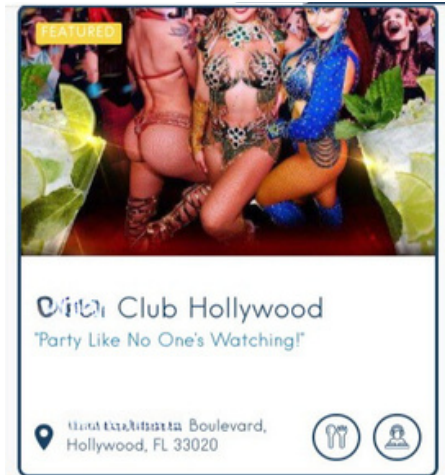
Includes everything in Basic Boost, plus:

-  Signup Popup Window – Collect names, emails, and numbers directly from your profile – contacts are instantly emailed to you
-  Shortlink – Share your profile with an easy-to-remember URL (e.g., hollywoodtap.com/yourbiz)
-  Free Updating – Keep your info fresh all year at no extra cost

Optional Add-On Services (Additional Cost)

-  Email & Text Campaigns – We'll create, send, and manage messages to help you stay connected with your audience
-  Engagement Tracking & Reporting – Know how many people are clicking, scanning, and engaging with your profile, QR code, Emails and Text messages!
-  Business Card Design – Custom front and back layout featuring your branded QR code

 **Let's Get You Featured!**



→ Social Media Promotions

 To promote your business on social media, you need to create and post original content regularly.  And it's essential to use multiple channels — Instagram, Facebook, Twitter/X, TikTok, LinkedIn, and YouTube. 

Hollywood TAP crafts and posts a variety of original content, including images  and videos . Our video offerings include:  Event Announcements;  Business Introductions;  Fun Reels;  Interviews;  Point of View; and  Reviews.

Plus, we handle the captions , hashtags , emojis , and tags to local accounts and influencers to help grow your business fast! 

Social Media Pricing

Rain Plan

 Six (6) Reels/Videos,  three (3) Image-based Posts.

 Edited content posted three (3) times a week  on all your social media channels, and twice (2) per month on ours (@hollywoodfltap).

 \$1,000 per month (includes content creation).

 \$500 per month (posting only).

Storm Plan

 Ten (10) Reels/Videos,  five (5) Image-based Posts.

 Edited content posted five (5) times a week  on all your social media channels, and seven (7) times per month on ours (@hollywoodfltap).

 \$1,500 per month (includes content creation).

 \$750 per month (posting only).

Hurricane Plan

 Fifteen (15) Reels/Videos,  seven (7) Image-based Posts.

 Edited content posted once (1) daily  on all your social media channels, and twelve (12) times per month on ours (@hollywoodfltap).

  Mobile Photoshoot.

  Collaborations with Influencers with high follower counts.

 \$1,750 per month (includes content creation).

 \$875 per month (posting only).





Ads on HollywoodTAP & the web



Website Advertising on HollywoodTAP

Our website receives consistent daily traffic from locals and visitors searching for events, dining, and businesses in the Hollywood area. Website ads place your business directly in front of active consumers ready to take action.



Available Website Ad Placements

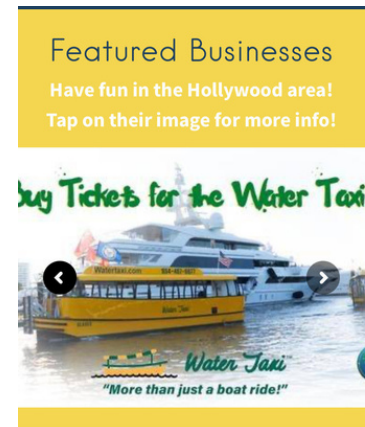


Main Page Banner Ads (Top Slider)

Your ad rotates in the main homepage slider for maximum visibility.



\$125 per month

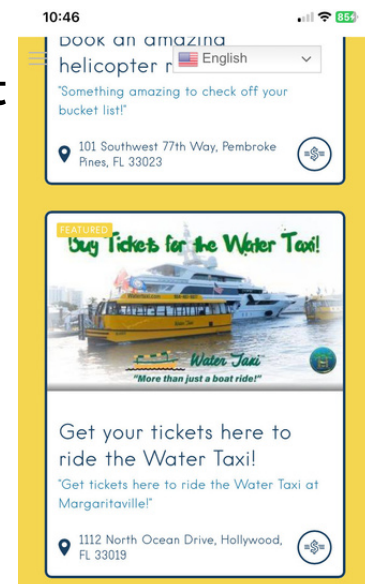


Featured Business Section (Main Page)

Your business appears in the Featured Businesses section on the homepage.



\$50-\$75 per month (based on placement and availability)



These ads are ideal for:

- Grand Openings
- Monthly Promotions
- Event Promotion
- Brand Awareness



Let's Get Your Business Seen!





Email Campaigns & Business Database

Email remains one of the most powerful and direct ways to reach local customers. Hollywood TAP maintains a large, verified, and constantly updated database of:



21,000 Local Businesses



8,200 Local Residents



500 Event Subscribers

Our lists include business name, contact name, address, phone number, and verified email addresses to ensure strong delivery and engagement.

Name	Status	Sent	Viewed	Clicked	Replied	Last Sent
My Mail Merges						+
✓ Grow Your Local B... (3.3K)	● Finished	3289	1134	96	350	Jul 25
Printed restaurant me... (845)	● Finished	845	292	0	146	Jul 17
Boost Your Hollywoo... (6.3K)	● Finished	6332	2419	121	592	Jul 16
Welcome to Hollywoo... (479)	● Finished	479	249	22	15	Jun 28
Effortlessly Build a L... (4.4K)	● Finished	4408	1244	98	624	Jun 28
Promote Your 4th of J... (892)	● Finished	892	328	0	141	Jun 27



Proven Performance



Typical Open Rates: 30%–40%



Bounce Rate: Less than 1%



Client-Designed Email Sending Service

If you already designed and wrote your own email, we will handle the sending for you for:



\$0.10 per email sent



Email Writing & Design Service

We will professionally write and design your email for:



\$0.15 per email sent



Email Distribution Pricing (List Usage)



\$0.25 per email address



Minimum purchase: 1,000 emails for \$250



Target by business type, city, or residents

Perfect for Grand Openings, Sales & Promotions, Events, Announcements and more!





Event Ads on HollywoodTAP & the web



Our high level of activity and engagement ensures that your events and specials gain maximum exposure. Increased visibility translates to more customers for your business. Your success comes from the following execution:



Website Posting

- We feature your events and deals on our dedicated Hollywood TAP Events and Deals website.



Event Listings

- We post your events on popular event sites like Eventbrite, AllEvents.In, Facebook Events and others.



Social Media Promotion

- We share your events on our Instagram, Facebook, X, LinkedIn and TikTok pages.



Collaborations and Tagging

- We tag or collaborate with your business's social media pages and local influencers to extend your reach to their followers.



Events and deals Ad pricing

- 💰 \$50 for one-time or monthly Events or Deals ads.
- 💰 \$100 per month for weekly events. Discounts for multiple weekly Events or Deals.





Feature Stories

Feature Stories are powerful editorial-style articles written about your business, event, or brand. They build credibility, improve SEO, and can also be used as press releases, social media content, website content, and printed marketing materials.

Each story includes:

- Professional writing
- Custom images
- SEO optimization
- Designed article graphic
- Full usage rights for your business

\$ Featured Stories Pricing (2026)

 \$299 for one 300-word Feature Story

 \$500 for two Feature Stories



📣 Flyers & Posters with QR Codes 📣

Many businesses want to develop a local customer database and get them to “shop local.” We can help you create relationships with local residents and visitors by creating eye-catching flyers for local distribution and posters to encourage engagement from both foot and car traffic. Our strategically designed flyers and posters work 24/7 to build your customer base and keep your business top of mind. ✨



💰 Flyer or Poster with Custom QR Code Pricing

- 💵 \$99 per design, including the QR Code.

🌟 Features

- 📷 Custom QR Code: Branded with your logo.
- 📣 Flyers and Videos for Specials: Add promotional materials to your listing.
- 🔗 Hyperlink: Use in texts and emails for quick smartphone access to your business listing.
- 🗺️ Map: Includes turn-by-turn navigation.
- ☎️ Links: Direct access to your phone number, website, and social media pages.
- 🖼️ Image Gallery: Showcase up to 25 photos.
- 🎥 Videos: Feature up to 5 videos in your listing.
- ⌚ Hours of Operation: Clearly displayed.
- 📝 Business Description: Two to three paragraphs about your business.
- 📊 Optional Engagement Tracking & Reporting: On both the listing and QR code.
- 📋 Optional Signup Popup: Engage visitors with a custom popup to collect names, phone numbers, and email addresses, perfect for your marketing outreach. Periodic reports in digital format are available.





Printed Menus with Custom QR Code



The printed menus are versatile tools that can be used in various ways to promote your business. They are perfect for dine-in guests, pickup or delivery orders, and can be distributed to locals for any promotions or specials you offer. Customers can view your menu as images, which allow for pinch-and-zoom functionality, or as a PDF, enabling them to print the menu from anywhere. The menu can be easily updated with specials or deals, and the link to the menu can be included in texts and emails that your business sends out. There's space on the front of the menu for a personalized message to customers, while the back is intentionally left blank so customers can use it for their own notes.

Grill & Bar

Scan for menu and more!



¡Busca menú y más!

www.hollywoodfltap.com



\$ Printed Menu Pricing

- 💵 \$500 for 5,000 printed menus on pads of 50 each. 100 total pads. 💵

📱 Features

- 📷 Custom QR Code: Branded with your logo.
- 📄 Menu: Viewable as images or as a PDF.
- 📢 Flyers and Videos for Specials: Add promotional materials to your listing.
- 🔗 Hyperlink: Use in texts and emails for quick smartphone access to your business listing.
- 🗺 Map: Includes turn-by-turn navigation.
- ☎ Links: Direct access to your phone number, website, and social media pages.
- 🖼 Image Gallery: Showcase up to 25 photos.
- 🎥 Videos: Feature up to 5 videos in your listing.
- ⌚ Hours of Operation: Clearly displayed.
- 📝 Business Description: Two to three paragraphs about your business.
- ↻ Free Updating: Keep your info current at no extra cost.
- 📊 Optional Engagement Tracking & Reporting: On both the listing and QR code.
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Activities & Dining Guides for Downtown and the Beach

Our Downtown and Beach Activities and Dining Guides are designed to help local residents and visitors easily find and engage with local businesses. These guides are often retained for future reference, ensuring that profiled businesses remain top of mind for both locals and visitors.



Guides Distribution

Guides are printed and distributed, with delivery verification, to agreed-upon locations with sponsors. These locations include local hotels, apartments, business offices, condos, and vacation rentals in the beach and downtown areas.



Guides Listing Features

-  Business Details: Listed with business name, address, and phone number.
-  Bold Text: Contact information is bolded for emphasis.



Guides Listing Pricing

-  \$25 per month or \$275 if paid yearly.



Guides Sponsorship Features

-  Front Image: Sponsor's business image featured on the front.
-  Dedicated Panel: One panel of the 6-panel, tri-fold guide is dedicated to the sponsor's business, including:
 -  2 images
 -  Logo
 -  QR code
 -  Address
 -  Phone number
 -  Brief business description



Guides Sponsorship Pricing

-  \$1,500 for 2,500 guides. Printing and distribution included with delivery verification.





Maps for Downtown and the Beach

Our downtown and beach maps are designed to help local residents and visitors easily find and engage with local businesses. These maps are often retained for future reference, ensuring that profiled businesses stay longer on the minds of locals and visitors.



Maps Distribution

Maps are printed and distributed (with delivery verification) to agreed-upon locations with the sponsors to local hotels, apartments, business offices, condos, and vacation rentals in the beach and downtown areas.



Map Pins Features

- ****Maximum of 30 pins**** (businesses) on both maps (downtown and beach) are available.
- Numbered pins are placed at businesses' locations on the map.
- Businesses are listed on the map with their numbered pin, business name, address, and phone number.

\$ Map Pins Pricing

- 💵 \$30 per month or \$330 if paid yearly.



Map Sponsorships Features

- Both the Beach and the Downtown Maps can be sponsored by one or two sponsors per map.
- A box in the center bottom of the map will have the sponsor's advertising.
- An extra large pin is placed at the sponsor's location on the map with a star to highlight the sponsor's business.
- A tagline in English and Spanish is placed at the bottom of the map for the sponsor's business.
- A custom QR code is placed in the advertising box as well as the sponsor's logo. The QR code, when scanned, goes directly to the business' listing in the directory.



\$ Map Sponsorship Pricing

- 💵 \$1,500 for 50 map pads. Each pad has 50 pages for a total of 2,500 maps. Printing and distribution included with delivery verification.

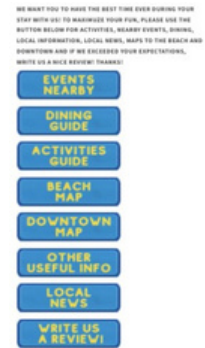




Guests Mobile Information Guide



Welcome to the ultimate convenience for your hotel guests! Our ****Guests Mobile Information Guide**** is a one-page, exclusive tool designed to enhance the experience of every visitor staying in the Hollywood, Florida area. With just a tap of a button, your guests can effortlessly access everything they need to make the most of their stay.



★ Key Features

- 🎉 Nearby Events: Keep your guests in the loop with the latest events happening just around the corner.
- 🍴 Dining Options: Explore the best dining experiences on the beach and in downtown Hollywood.
- 🏄 Local Activities: From water sports to shopping, help your guests discover exciting activities to fill their days.
- 🏖️ Beach Map: A handy map of the beach to navigate the beautiful coastline with ease.
- 🗺️ Downtown Map: Explore the vibrant downtown area with a detailed map.
- ⓘ Useful Local Info: Essential information on parking, transportation, and more to make getting around a breeze.
- 📰 Local News: Stay informed with the latest news from the area.
- ★ Hotel Review Button: Encourage guests to leave positive reviews with a simple click!

This guide is all about ****increasing the value of your guests' trips**** by saving them time and providing them with neatly organized local information—all directly on their phones! No more hunting for details; it's all right there at their fingertips.

💰 Guest Mobile Information Guide Cost

- 💵 \$249/year.



Create a Group for your Passions!

 Express Your Passions in Downtown Hollywood and on Hollywood Beach!  How do I find things I like to do in downtown Hollywood and on the beach?  What do I do? 

 You reach out to Hollywood TAP! We'll help you create an event and find the best venue to make it a resounding success! 

What will my event be about?

That's up to you! What are your passions?  That's what we'll make your event all about!  Your passion could be anything—your native country , sports , your hometown or state , support groups , board games , clubs, or whatever you're into! 

A lot of upgrades and improvements have RECENTLY been completed in the downtown area and on the beach. Both are beautiful venues for hosting events and having fun!  



We'll handle everything—

-  We'll create your event,
-  Promote it on social media by setting up Facebook, X, Instagram, and TikTok groups,
-  Spread the word online and in print,
-  Find the perfect venue,
-  Craft digital and video content, and
-  Boost your event through word of mouth!

Now is the time to fuel your passion!  Hit us up to take your passions to the next level! 

\$ Pricing:

-  \$249/year.



\$ Price List \$

Business Profile Plans

- Basic Boost – \$99/year
- Pro Connect – \$199/year

Social Media Promotions

-  Rain Plan – \$1,000/month (or \$500 posting only)
-  Storm Plan – \$1,500/month (or \$750 posting only)
-  Hurricane Plan – \$1,750/month (or \$875 posting only)

Website Advertising

- Main Page Banner Ads (Homepage Slider) – \$125/month
- Featured Business Ads (Homepage Section) – \$50-\$75/month

Email Marketing Services

- \$0.10 per email – Client-designed & written email (we send it)
- \$0.15 per email – We write & design your email
- \$0.25 per email – Email list usage
- ✓ Minimum: 1,000 emails for \$250
-  Database: 21,000 businesses | 8,200 residents | 500 event subscribers

Event Ads

- \$50 – One-time or monthly ad
- \$100/month – Weekly events
- Discounts available for multiple weekly ads

Feature Stories

- \$299 – One 300-word feature story
- \$500 – Two feature stories

Flyers & Posters with QR Codes

- \$99 per design

Printed Menus with Custom QR Codes

- \$500 for 5,000 menus

Activities & Dining Guides

- \$25/month or \$275/year listing
- \$1,500 sponsorship – 2,500 guides

Downtown & Beach Maps

- \$30/month or \$330/year pin
- \$1,500 sponsorship – 2,500 maps

Guests Mobile Information Guide

- \$249/year

Create a Group for Your Passion

- \$249/year

 **Contact info below**





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